

# The Illustrated Daily News

New York's New Pictorial Daily Newspaper  
Appearing For The First Time Next Thursday, June 26<sup>th</sup>

*Will Pay* **\$10,000.00**

## For A Photograph Of The Most Beautiful Girl In Greater New York

*An Unusual Offer Open to Every Girl Except Professional Beauties*

**T**EN THOUSAND DOLLARS in cash to the most beautiful girl in Greater New York! Two thousand five hundred dollars to the second prize beauty! One thousand dollars to the third prize beauty!

The judges will be three of America's most prominent beauty critics—

**D. W. Griffith**

*Celebrated Motion Picture Producer*

**Harrison Fisher**

*World-renowned Painter of Beautiful Girls*

**George M. Cohan**

*Famous Theatrical Producer*

This contest opens today. It is open to every girl residing or working in Greater New York or suburban districts except professional beauties such as stage women or artists' models.

All that is necessary is to write the name, address and occupation on a photograph and send or bring it to the office of the Illustrated Daily News, at 25 City Hall Place or uptown office, 251 Fifth Ave., northeast corner 28th Street. There is no charge of any kind. No entry fee.

This great contest will be conducted by the Illustrated Daily News—New York's new pictorial daily newspaper. It will be conducted so that every girl—unmarried girl or widow—who lives anywhere in Greater New York or suburban districts will have an opportunity to compete.

We want to find the most beautiful girl. She may be a Wall Street stenographer. She may be a department store clerk. She may be a school girl. She may be a private secretary, a home girl, a business girl, a factory girl, a sales girl, a society girl. She may be a blonde, a brunette or titian-haired.

Somewhere in Greater New York this prize beauty will be found. A fortune of \$10,000.00 in cash awaits her. We will pay that price for her photograph. We will pay \$2,500.00 to the second prize beauty and \$1,000.00 to the third prize beauty.

How Your Picture Will Look



**Miss M**

*Lives on Crescent St., L. I. Employed at Wanamaker's.*

You are merely asked to send or bring in the photograph. Any photograph will do. The judges will review them. A large number of nominees will be selected. These girls will then be photographed at our expense by one of New York's most noted photographers. From these standard photographs

the prize beauties will be selected.

Any one can enter this contest except stage women and artists' models. If you know of some girl whom you think beautiful, send in her photograph. Mark her name, address and occupation. *No names will be published.* You need not fear undue publicity.

In case two or more subjects are regarded equally beautiful, awards of the sums offered will be paid to each. Photographs submitted by contestants failing to receive prizes will be returned upon request.

**We Make This Offer to Introduce the Illustrated Daily News**

This extraordinary offer of \$13,500.00 in cash awards is made to introduce New York's new pictorial daily newspaper—the Illustrated Daily News. The first issue will be published Thursday, June 26th.

Two of London's most prominent daily newspapers are "picture papers," published in tabloid form. New York has none. New Yorkers will have one beginning Thursday, June 26th. It will be published every morning except Sundays.

It will be printed on high-class paper—in tabloid form. It will be a paper for men, women and children. It will be unique, distinctive. It will especially appeal to busy people who want the news of the world in pictures—at a glance. It will be sold at all newsstands at 2c per copy.

**How to Enter Photographs In This Contest**

To enter the Illustrated Daily News' \$10,000.00 Prize Beauty Contest do this: Select a photograph of any girl—yourself or any one of your friends. Write the name, home address and occupation on the back of it. For example: "Miss Mary Smith, 100 Blank Street, Stenographer in Wall Street Office."

Send or bring the photograph to the Prize Beauty Editor at the Illustrated Daily News office, 25 City Hall Place or 251 Fifth Ave., northeast corner 28th St. Then watch the Illustrated Daily News for the announcement of the Prize Beauties. Photographs of the leading contestants will be published daily in the Illustrated Daily News beginning next Thursday, June 26th. Contest closes at midnight August 30th.

Remember, this contest opens today. It is open to every one except professional beauties. It costs you nothing. It may bring you a fortune. Be one of the first to send in your photograph.

### OUR OFFER:

**1st Prize Beauty**  
**\$10,000.00**

**2nd Prize Beauty**  
**\$2,500.00**

**3rd Prize Beauty**  
**\$1,000.00**

We will pay the above stated sums in cash for three photographs, selected by the judges appointed to decide this contest—D. W. Griffith, Harrison Fisher and George M. Cohan.

Every girl residing or working in Greater New York or suburban districts shall be eligible, except professional beauties, such as stage women and artists' models.

There is no charge whatever. No entry fee. Nothing to pay. Payment will be made immediately upon the selection of the Prize Beauties.

Illustrated Daily News  
25 City Hall Place, New York City  
Telephone: Worth 400  
Uptown Office: 251 Fifth Ave.,  
Northeast Corner 28th St.

*Send or Bring Photographs at Once to the*

# Illustrated Daily News

*New York's New Illustrated Daily Newspaper—First Issue Next Thursday, June 26th*

25 CITY HALL PLACE, NEW YORK CITY. Telephone Worth 400  
UPTOWN OFFICE, 251 FIFTH AVE., NORTHEAST COR. 28th ST.

**A New and Original Series of Detective Stories by E. Phillips Oppenheim Will Begin in the First Issue**